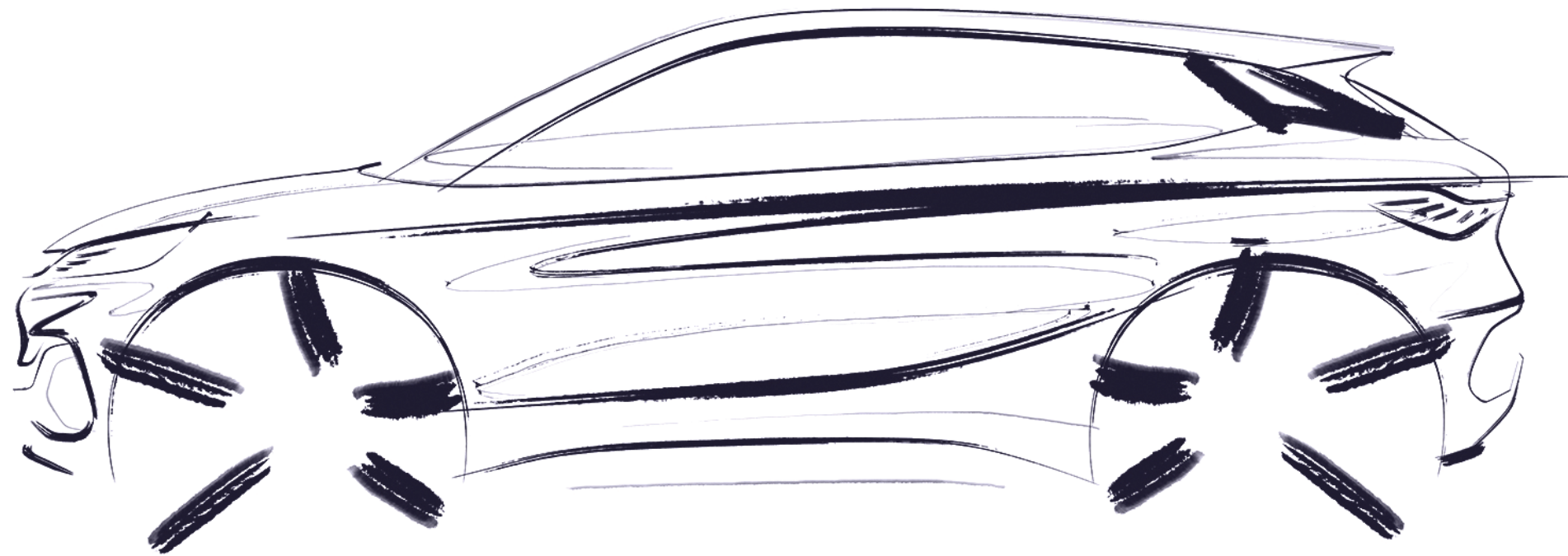


ENERGY  
AWAKEN



BYD ATTO 3



## **BYD ATTO 3**

ATTO is inspired by the attosecond, the smallest time-scale unit in physics representing the pursuit of speed.

BYD ATTO 3 combines six core advantages:

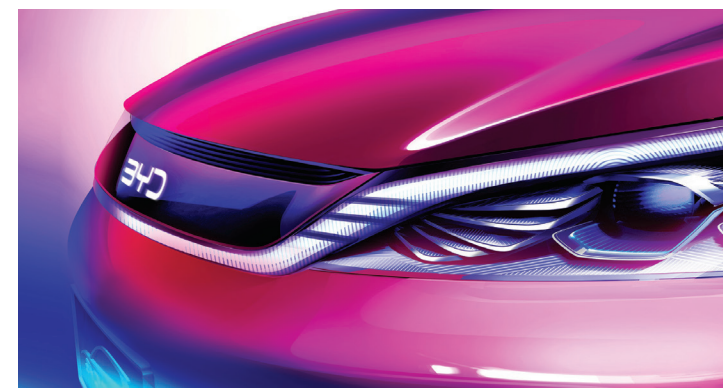
- Trendy appearance
- Thunderous power
- Cutting-edge EV platform
- Luxurious interior
- Immersive controls
- Ultra-safe Blade Battery



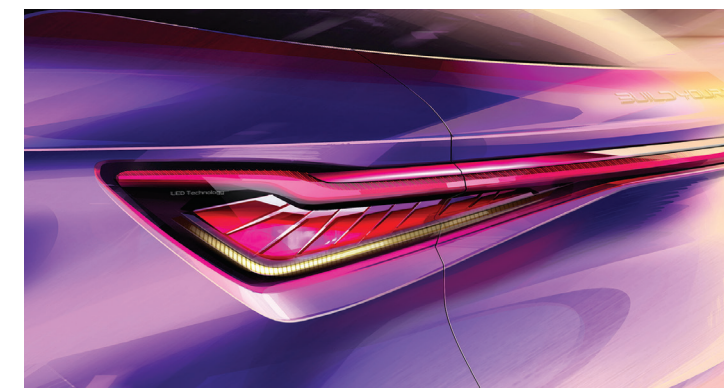


## NEW GENERATION OF BYD AESTHETICS

Sleek lines and bold design, crafted for a modern aerodynamic look. Guided by BYD's global design principles, this electric vehicle showcases world-class, futuristic design and modern aesthetics.



ENHANCED AERODYNAMICS



FUTURISTIC EXTERIOR



## DESIGNED TO LEAD THE WAY

BYD ATTO 3's distinctive design is a result of a low A-pillar, flat chassis, and a trendy spoiler, all optimized for enhanced aerodynamics.



CRYSTAL LED COMBINATION HEADLIGHTS



ONE-PIECE LED TAIL LIGHT STRIP



POWERFUL AND DYNAMIC WAISTLINES







## POWER TO IMPRESS

BYD ATTO 3 is all about synergising form and function. Its unique Ripple D Pillar, signature wheel hubs, and a sleek one-piece LED headlight strip add to its modern design.



RIPPLE D PILLAR



SIGNATURE WHEEL HUBS



ONE-PIECE LED HEADLIGHT STRIP





### **DYNAMIC MULTI-TONED SEATING**

BYD ATTO 3's cabin takes inspiration from fitness and music, to give its interior a lively and dynamic feel.





## ENGAGING DESIGN, RHYTHMIC INTERIOR

Designed for a user-friendly and playful driving experience, BYD ATTO 3's interior is efficient, intelligent and entertaining.



MUSCLE STREAMLINE CENTER CONSOLE



DUMBBELL INSPIRED AC VENTS



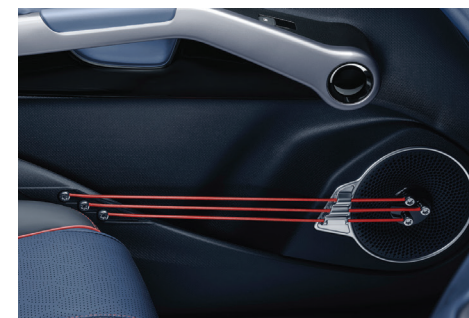
GRIP STYLED DOOR HANDLES



TREADMILL INSPIRED CENTRAL ARMREST



ELECTRONIC GEAR LEVER



DOOR TRIM WITH STRINGS



INTERACTIVE RHYTHMIC LIGHTING



MULTIFUNCTIONAL STEERING WHEEL



## 15.6-INCH ADAPTIVE ROTATING DISPLAY

World's first rotatable car display, with voice control to facilitate its use while driving.

Split screen allows users to place different apps on either side of the screen and choose different user interfaces.



VOICE CONTROL



SMART CHARGING



APPLE CARPLAY® & ANDROID AUTO®







### **PANORAMIC SUNROOF WITH ELECTRIC SLIDE AND ANTI-JAM**

The panoramic sunroof, measuring 1,261mm by 849mm, extends to the second row, offering an unobstructed view of the sky and a feeling of being in harmony with nature.



**SLEEK & EXPANSIVE ROOF DESIGN**



**UNINTERRUPTED SKYWARD EXPERIENCE**



## CONVENIENCE SETTINGS

Equipped with features designed to make your journey easier, safer and more enjoyable.



UP TO 1,340 LITERS OF BOOT SPACE



WIRELESS PHONE CHARGER



360° AROUND VIEW MONITORING (AVM) SYSTEM



NFC CARD KEY







## VEHICLE-TO-LOAD MOBILE POWER STATION

The Vehicle-to-Load mobile power station function allows the vehicle to serve as a powerful mobile battery, supporting up to 2.2 kW of load to power your everyday appliances.



SPACIOUS REAR SEATS



PREMIUM SOUND SYSTEM



POWERED SEATS





TESTED  
2023 ★ ★ ★ ★ ★

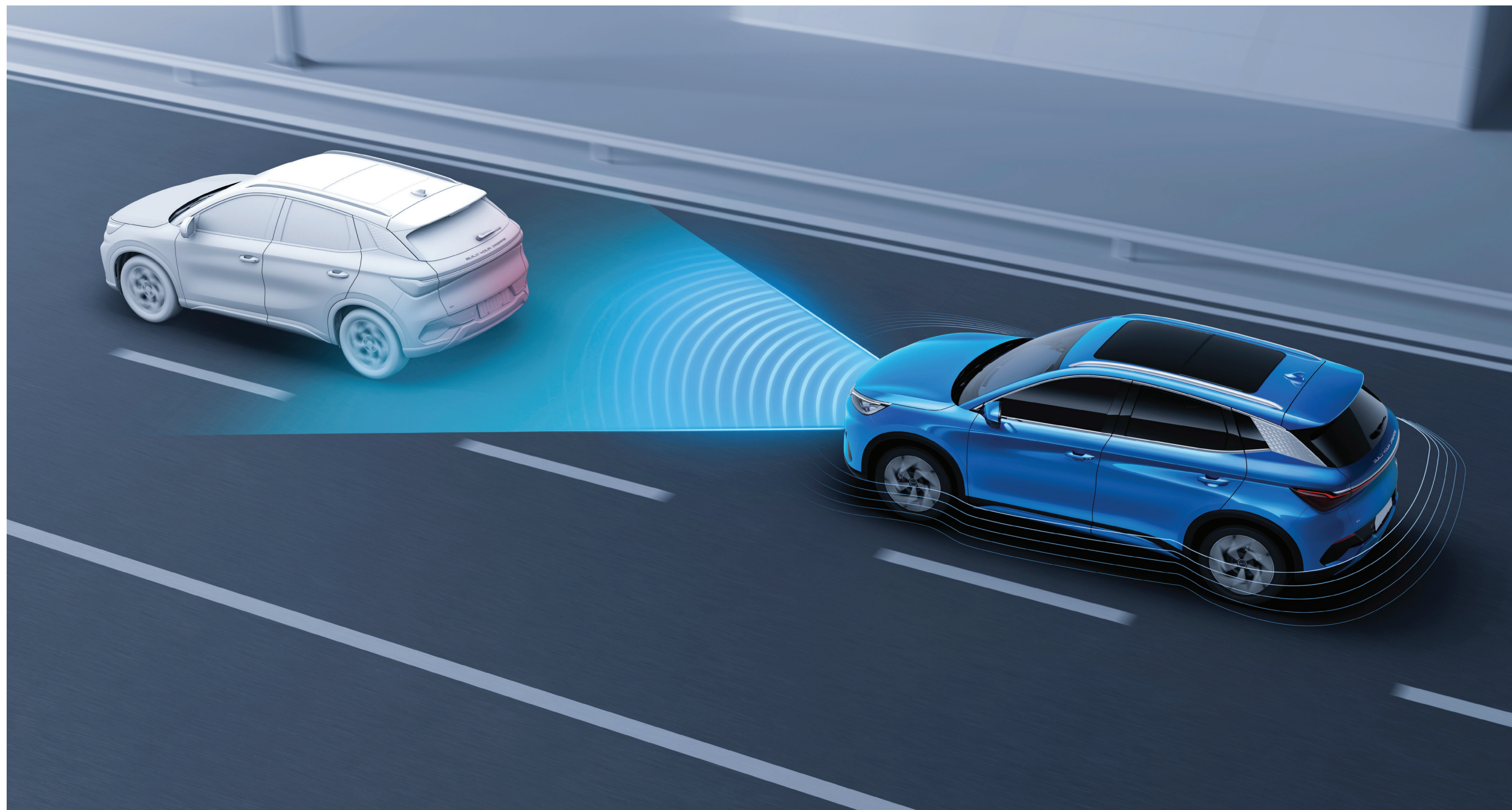


UP TO  
**410** km  
NEDC Driving Range

AS FAST AS  
**7.9** sec  
0-100 km/hr

UP TO  
**49.92** kWh  
Battery Capacity



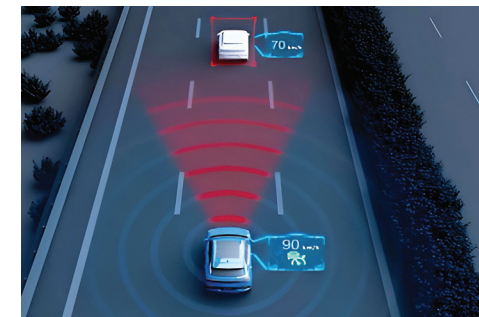


## BYD INTELLIGENT DRIVING SYSTEM

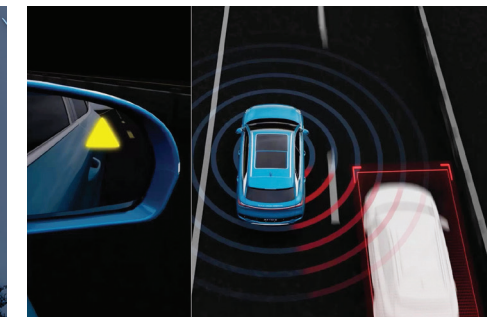
Sophisticated driving systems and a multi-sensor layout provide drivers with improved environmental awareness and safe driving solutions.



REAR CROSS TRAFFIC ALERT (RCTA)  
REAR CROSS TRAFFIC BRAKE (RCTB)



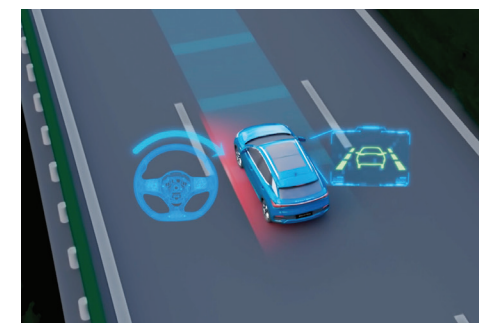
ADAPTIVE CRUISE CONTROL (ACC)



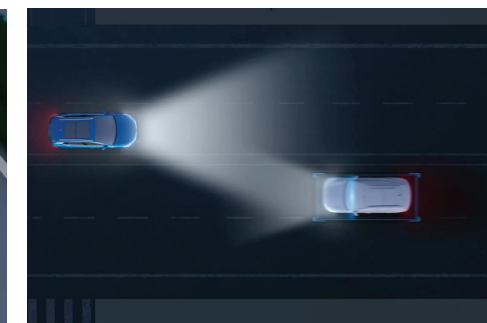
BLIND SPOT DETECTION (BSD)



DOOR OPEN WARNING (DOW)

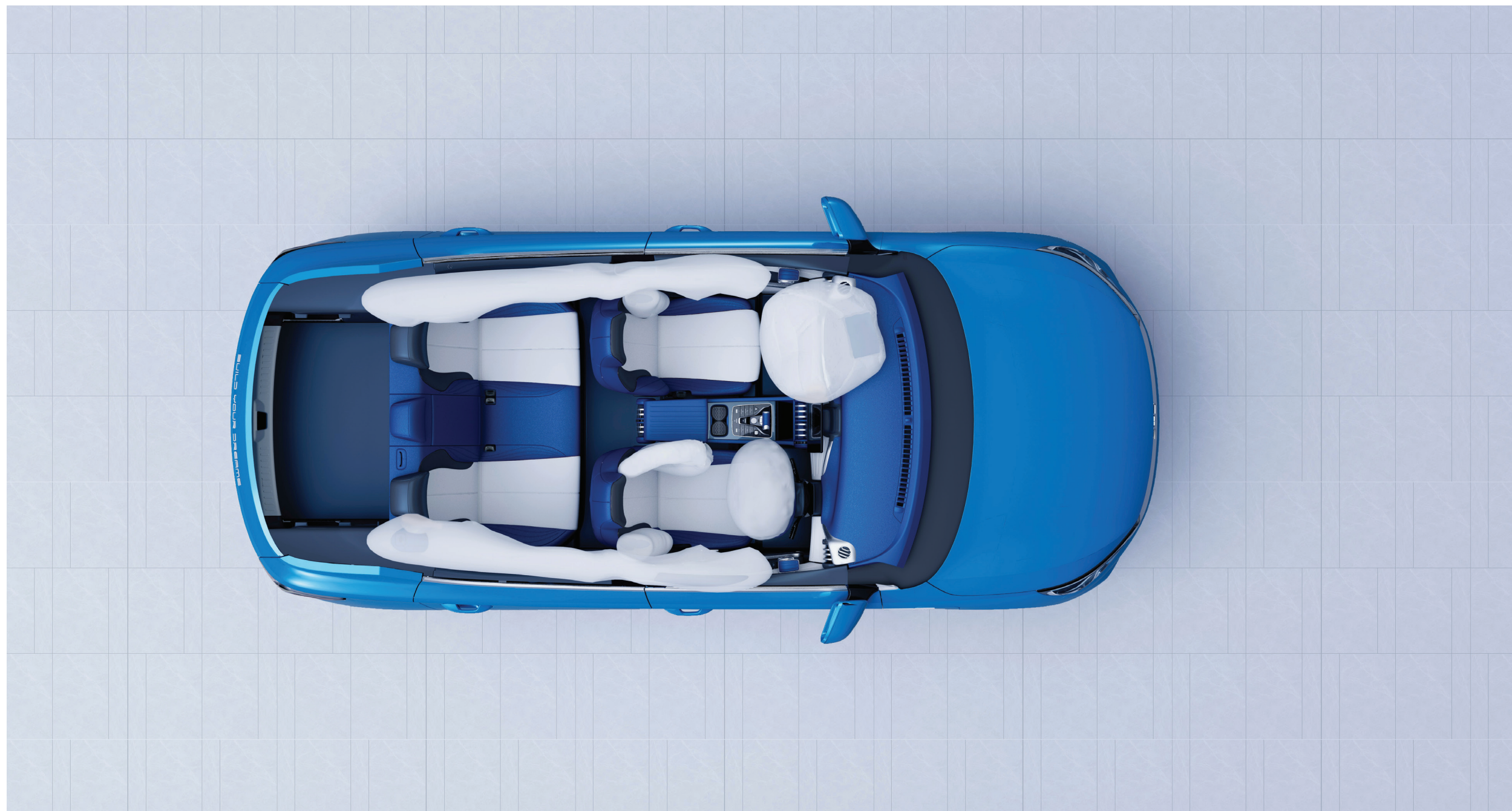


LANE DEPARTURE WARNING (LDW)  
LANE DEPARTURE PREVENTION (LDP)



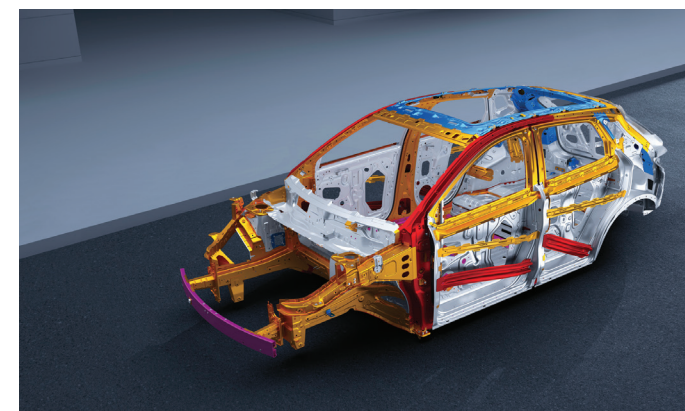
ADAPTIVE FRONT LIGHT (AFL)



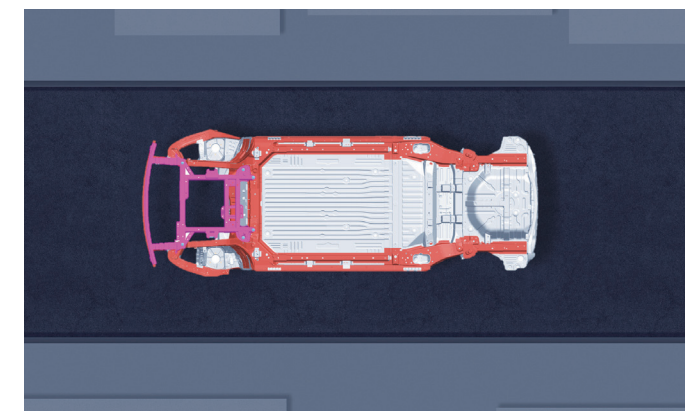


### **BUILT-IN SAFETY FEATURES**

BYD ATTO 3 comes with a comprehensive 7-airbag SRS protection system, including front double airbags, front seat side airbags, side curtain airbags, a far-side airbag on the driver's side, and load-limiting pretensioner seat belts for enhanced safety.



**ROBUST BODY STEEL STRUCTURE**



**SAFETY-ORIENTED DESIGN**





## THUNDEROUS POWER

BYD ATTO 3 features a remarkable 150 kW peak power and 310 N·m peak torque, delivering a responsive and efficient powertrain. It can accelerate from 0 to 100 km/h in just 7.9 seconds, showcasing its precision craftsmanship. With excellent aerodynamic performance and a wind resistance coefficient of 0.29 Cd, it offers an impressive ultra long NEDC range of 410 km, providing electrifying driving experiences at every moment.



MULTIPLE DRIVING MODES



ULTRA LOW WIND RESISTANCE



ULTRA LONG RANGE





## Born EV: e-Platform 3.0

Exclusively designed for the next generation of pure electric vehicles, the e-Platform 3.0 is a deeply integrated platform harmonising the Blade Battery, our 8-in-1 High Efficiency Electric Powertrain, Wide Temperature Range, High Efficiency Heat Pump System, and other core technologies.

### ULTRA EFFICIENT

Loaded with the world's first 8-in-1 High Efficiency Electric Powertrain (with motor, motor controller, reducer, onboard charger, DC converter, high-voltage distribution box, vehicle controller, and BMS integrated.) This powertrain achieves 20% volume reduction and 15% weight reduction, resulting in increased range. BYD's efficient Heat Pump System enhances thermal efficiency and reduces energy loss, whether heating or cooling. Therefore, the low temperature driving range is increased.

### ULTRA SAFE

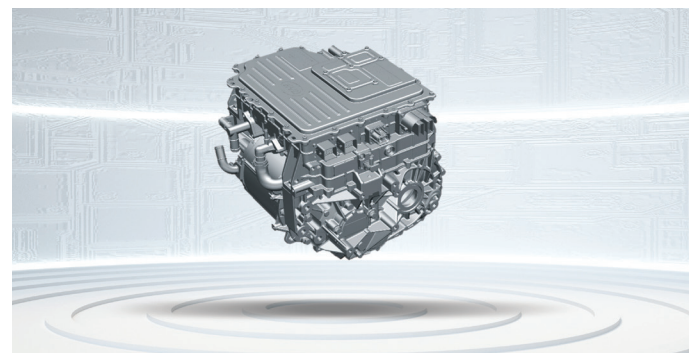
e-Platform 3.0 is the exclusive body design for pure electric vehicles, which ensures ultra-safety of the vehicle.

### INTELLIGENT

e-Platform 3.0 has Intelligent Domain Controller Architecture, specifically designed for BEV, having separate intelligent domain controller for Powertrain, Body and Cockpit. The independently developed BYD OS decouples hardware and software, offering an elite collaboration system for high levels of intelligent driving.

### AESTHETICS

e-Platform 3.0 gives birth to certain aesthetic features like shorter overhangs and a longer wheelbase, which significantly expand the passenger space. The lower body and longer wheelbase play into the vehicle's aerodynamic design, decreasing the drag coefficient to 0.29Cd.



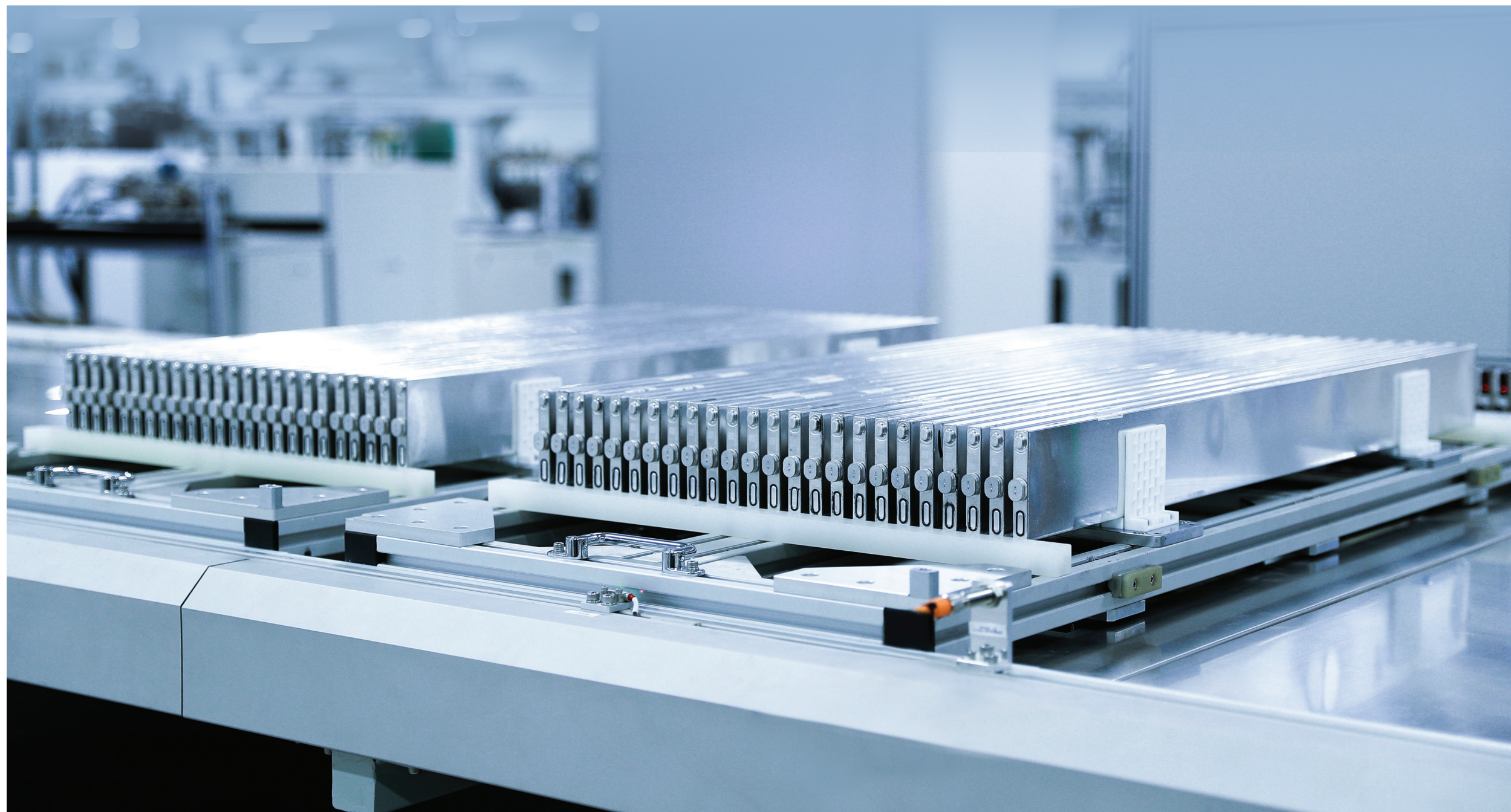
**8-IN-1 HIGH EFFICIENCY ELECTRIC POWERTRAIN**



**WIDE-TEMPERATURE RANGE HIGH EFFICIENCY  
HEAT PUMP SYSTEM**







## **BLADE BATTERY**

BYD ATTO 3 is equipped with Blade Battery technology, setting new benchmarks and redefining EV safety standards.

### **ULTRA SAFE**

Blade Battery successfully passed the nail penetration test, the most rigorous way to test the thermal runaway of batteries. It could be said that the nail penetration test is the “Mount Everest” of battery safety tests.

### **ULTRA STRENGTH**

Blade Battery completed an extreme strength test which saw a 46-tonne truck drive right over it, once again raising the bar for power battery safety.

### **ULTRA DRIVING RANGE**

Due to its high energy density structure and advanced energy-saving heat pump system, BYD Blade Battery supports a range of up to 410 km for BYD ATTO 3, as verified by NEDC testing, on a single charge.

### **ULTRA HIGH CHARGING AND DISCHARGING CAPACITY**

The Blade Battery can rapidly charge ATTO 3 and enable it to accelerate to a 100km/h in just 7.9s.

### **ULTRA LONG LIFESPAN**

The Blade Battery can endure more than 3,000 charging cycles.



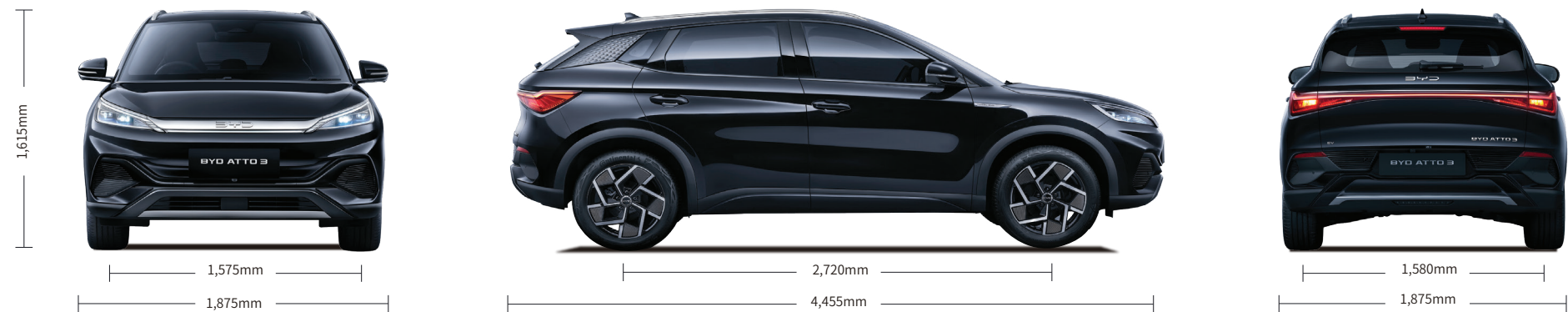
**NAIL PENETRATION TEST**



**BYD BLADE BATTERY**



# BYD ATTO 3



## INDUSTRY LEADING WARRANTY

**8 YEARS**  
or 160,000 km

BLADE BATTERY WARRANTY

**6 YEARS**  
or 150,000 km

VEHICLE WARRANTY


- BYD ATTO 3 specifications are based on specific variants tested under controlled conditions.
- Certain specifications, car variants, features, and options described in this brochure may not be available in Pakistan.
- Mega Motor Company (Private) Limited reserves the right to change product specifications, car variants, features and services specified herein without prior notice.
- Performance and range figures are based on ideal conditions and may vary depending on electricity load, charger specifications, driving habits, road conditions, climate, and other factors.
- All warranties are offered only for their mentioned time period, or on the car's total mileage, whichever occurs first.
- For further information and updates on features, specifications, and other details, please visit [www.byd-mega.com](http://www.byd-mega.com)





**MEGA MOTOR COMPANY (PRIVATE) LIMITED**

 9th Floor, Ocean Tower, Clifton, Karachi

 [www.byd-mega.com](http://www.byd-mega.com)

   @BYDPakistan

 +92 111 111 BYD (293)

 [info@byd-mega.com](mailto:info@byd-mega.com)

